



Forever *homes*
for **Everyone**

PHNX Development: Quick Facts

Company Name: PHNX Development (www.phnxdevelopment.com)

Brand Name: PHNX Home™

Founder: Laurie C. Fisher, architect, LCFA Design Studio

Location: 895 Park Blvd., #120
San Diego, CA 92101

Year Founded: 2020

- PHNX Home™ is the nation's first wildfire-safe, non-combustible single-family home
- The PHNX Home is built with Insulated Concrete Forms, resulting in the exterior structure having no wood or other combustible materials—earning a four-hour fire rating
- PHNX Development co-founder and architect Laurie Fisher invented a patent-pending roof system that makes Type 1A construction, previously used almost exclusively for high-rise structures, financially feasible in single-family homes. A PHNX Home is not any more expensive than a traditional wood-framed home
- The PHNX Home's unique roof assembly eliminates the need for interior load-bearing walls, reducing the number of onsite trades and inspections needed—allowing them to be built faster and at a competitive cost as compared to a traditional home
- PHNX Homes are net-zero energy, and a sustainable choice
- The PHNX Home is a sustainable choice for all homeowners looking for their new “forever home,” and are particularly appealing for those rebuilding after losing their home to a wildfire
- Commercially, PHNX Homes are an attractive franchise opportunity for local builders looking for a cost-effective solution for building single or multiple units on an urban redevelopment parcel, or new master-planned communities through partnership with investor-developers

Email: info@phnxdevelopment.com

YouTube: <http://www.youtube.com/@phnxhome4678>

Media Contact: Michelle Sinning
michelle@peacocksinning.com | (949) 331-5426